

TOM BECKHAM

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"I pride myself on my ability to work hard, maintain a sense of humor, and communicate to my clients that I am dedicated to achieving their goals. My training has been in the real world, dealing with real concerns, solving problems and learning from it all."

WORK EXPERIENCE

1996 to present

Freelance Graphic Design, Art Direction, Production

Present/past clients include: Marriott Hotels and Resorts (print ad design and brand application, logos, various creative), Rizzoli USA (Art Director & press-check for the book "Rooms" featuring the photography of Derry Moore), Art Direction & Redesign of "On Writing", a literary publication of The Writers Guild of America, East, Sterling Publications Custom Publishing (cover designs, production design), and Dennis Publishing/Blender Magazine (substitute Production Manager for Sept. 2005 issue).

CD package design & various print design

Created press ready designs for various independent artists and record labels including Fresh Sound New Talent Records, GM records, Rising Records, Signature Sounds, Apria Records, Miles High Records, and more. Print design for jazz pianist Fred Hersch, promo for the Memphis Symphony, creative for Elizabeth Gillett, designer, advertisements for Nest products, advertisement for L'Antiquaire & the Connoisseur, and more.

1997 to 2004

Graphics Director, Nest magazine. Worked directly with art director/editor-in-chief regarding placement & realization of concept into digital workflow, digital file preparation & submission, retouching and compositing of hires art, scanning, occasional trapping, font selection and typography, troubleshooting hardware, color judgement, press checks, proofing, ordering original film from photographers, assisting image selection.

1994-1997:

Photo lab technician, PortoFoto Lab, NYC from. Duties included servicing and running print lab, ordering supplies, supervising 2 employees, operating Canon color copy machines, scanning transparencies and flat-art, designing comp cards for photographers & models.

Related Experience

Featured clinician at the 2004 Rencontres des Arles Exhibition, Arles, France.

TOOLS THAT I USE

Adobe Photoshop CS2, InDesign CS2, Illustrator CS2, Quark Xpress, Dreamweaver, Acrobat Pro, digital camera, scanner.

EDUCATION

Bachelor of Arts Degree, Berklee College of Music.